



**B.V. Patel Institute of Business Management, Computer & Information
Technology, Uka Tarsadia University**

Continuous Internal Evaluation (CIE) Criteria Second Year BBA (4th Semester)

Year 2017-18 (Even Semester)

CIE for theory subject would be done based on following guidelines:

Sr. No.	Evaluation Parameter	Marks	Frequency in a Semester	Weightage in Internal Marks
1	Internal Examination	50	2	15
2	Class Test / Quiz	20	2	10
3	Subject Specific Assignment	30	1	05
4	Practical Assignment*	20	1	10
Total Marks				40

* Applied assignment related to subject, small practical assignment, mini project, presentation, field work, etc.

Practical assignment would be evaluated based on written report and presentation / viva voce examination of the same. Practical assignment carried out in a group of 3 students.

Dr. Vijay Gondaliya
(I/c. Director)

Date: 01/12/2017



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Parameter Guideline for SY BBA 4th Semester

1. Internal Examination

Specification	Marks
Question 1. Short Questions (Any 8 out of 9) (Each 2 Marks)	16
Question 2. Applied Questions (Any 2 out of 3) (Each 10 Marks)	20
Question 3. Theoretical Questions (Any 2 out of 3) (Each 7 Marks)	14

2. Class Test

Specification	Marks
Question 1: Theory based question only (Any 1 out of 2)	10
Question 2. Practical or Applied Question (Any 1 out of 2)	10

3. Quiz

Specification	Marks
Question 1. Short Question (Any 5 out of 6) (Each 2 Marks)	10
Question 2. MCQs 4 (8 Question each 0.5 mark)	04
Question 3. True-False (Negative Marking 0.25) (6 Statements)	06

4. Practical Assignment

Specification	Marks
Written Report (Content)	10
Presentation or Viva	10

5. Subject Specific Assignment

Faculty may decide

- Assignment topic(s) as per subject nature.
- Evaluation strategy (e.g. Presentation, viva, role play, field work, written assignment, debate, discussion(s), etc.)
- It can be individual or group (faculty need to decide their own subject(s) group and ensure that group made for practical assignment are not same)